Concrete Best for Tourist Cottages

The important problem of attracting tourists to cottage camps is readily solved by concrete because it is adaptable to any pleasing design. Its substantial appearance appeals to tired motorists seeking comfortable overnight accommodations. On the following pages are a few designs suggesting the many that might be easily and quickly built by concrete contractors and builders.

Tourist cottage owners work on a small margin of profit, which makes it necessary to keep down initial as well as operating costs. In first cost, concrete construction is low, in many cases being only a little more than the cheapest type of construction.

Maintenance cost, which eats up profits in other types of structures, is so small on concrete

that cottage owners are able to make more money. The necessity for decoration and repairs is reduced to a minimum.

The problem of keeping cottages sanitary and clean is no problem at all if they are built of concrete. The surfaces of such structures are washed easily without injury to the material. And pests such as rodents, termites and other insects cannot enter cottages



Attractive concrete masonry stucco cottages comprise Wheeler Village in Florida.

through indestructible concrete walls and floors. Protection from the elements is one of the chief

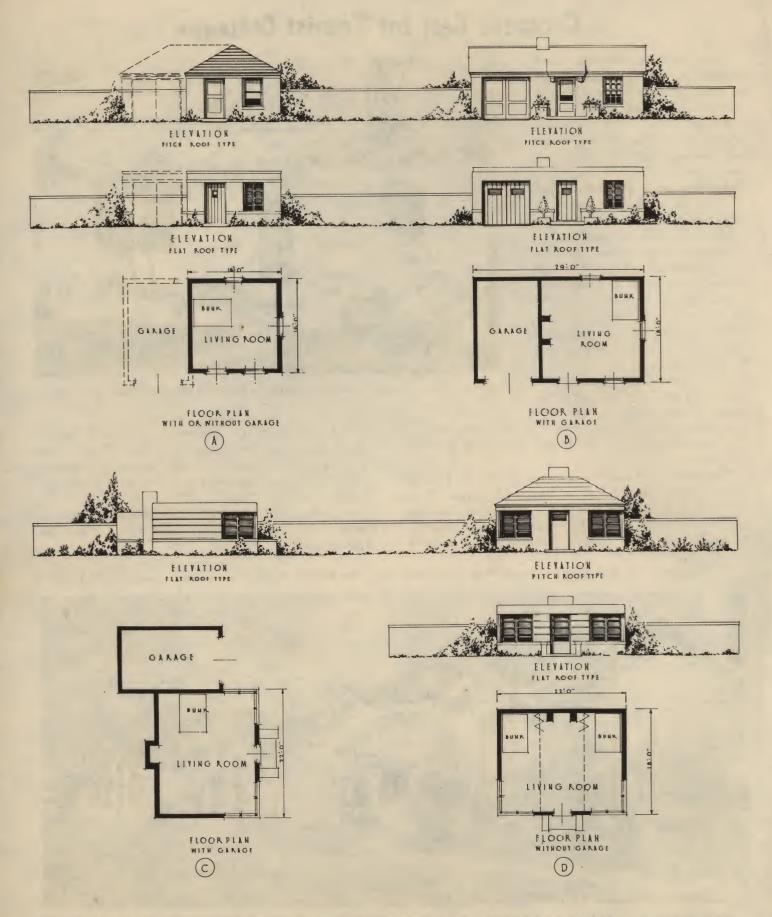
advantages of concrete. It provides firesafety as well as resistance against wind and rain, which is necessary for the comfort of visitors.

And best of all is the long years of low cost service that concrete construction will give without need for replacement.

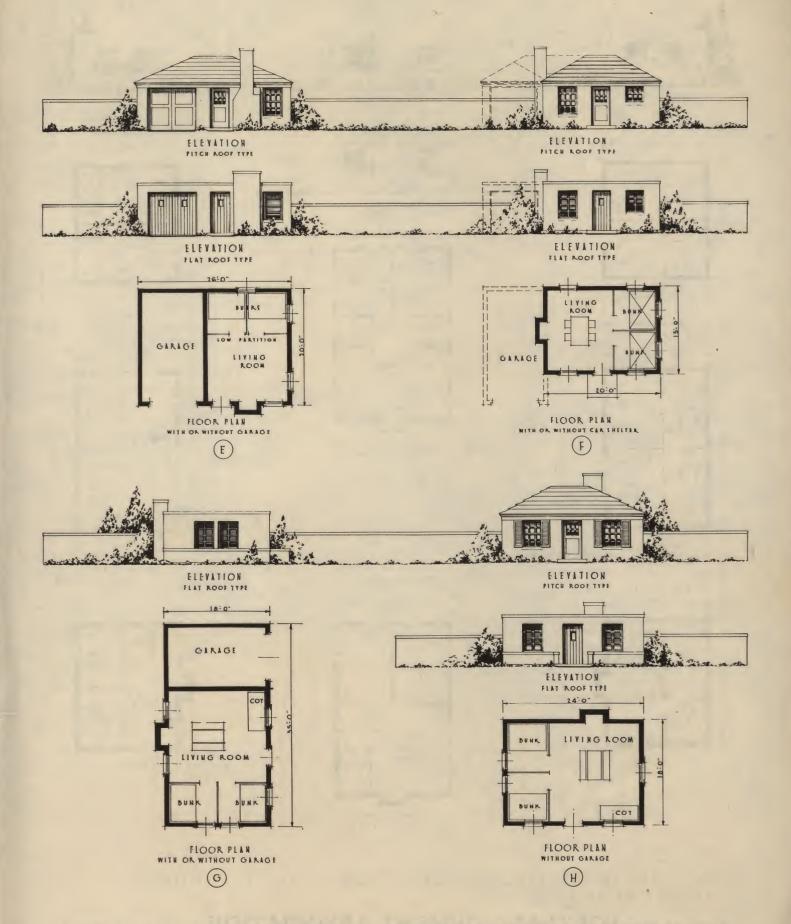
Exposed concrete masonry cottages make this tourist camp near Webster Grove, Mo., popular with motorists.

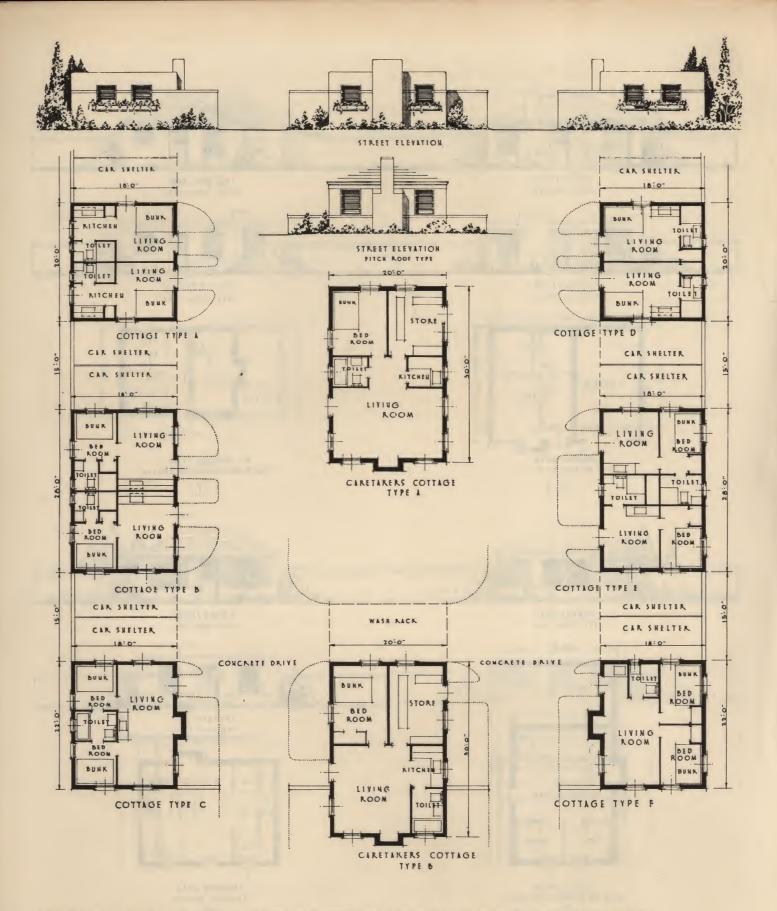


The activities of the Portland Cement Association, a national organization, are limited to scientific research, the development of new or improved products and methods, technical service, promotion and educational effort (including safety work), and are primarily designed to improve and extend the uses of portland cement and concrete. The manifold program of the Association and its varied services to cement users are made possible by the financial support of over 60 member companies in the United States and Canada, engaged in the manufacture and sale of a very large proportion of all portland cement used in these two countries. A current list of member companies will be furnished on request



TOURIST CAMP COTTAGES OF CONCRETE MASONRY OR REINFORCED CONCRETE CONSTRUCTION





TOURIST CAMP LAYOUT - CONCRETE CONSTRUCTION - G TYPES OF COTTAGES - 2 TYPES OF CARETAKERS COTTAGES

PORTLAND CEMENT ASSOCIATION

33 West Grand Ave.,

Chicago, Illinois



TOURIST CAMP LAYOUT - CONCRETE CONSTRUCTION - GTYPES OF COTTAGES-7 TYPES OF CARETAKERS COTTAGES

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